Forbes: America's Coolest Cities 2014

## Forbes

By Erin Carlyle | Forbes.com

Forbes partnered with Sperling's BestPlaces and started with the 60 largest Metropolitan Statistical Areas, ranking them on six factors weighted equally.

**Entertainment and Recreation** We considered entertainment options per capita which measures ways you might spend a Saturday: sports events, zoos, golf courses, ski areas, National Parks, and cultural options including theater and musical performances as well as local museums.

**"Foodie Factor"** The "foodie factor" is based on the number of restaurants and bars per capita. We gave preference to cities with a greater percentage of local spots. Chain restaurants like TGI Fridays tend to be less exciting than home-grown bistros.

**Diversity** We used Sperling's Diversity Index, which measures the likelihood of meeting someone of a different race or ethnicity, favoring cities with greater diversity.

**Age** We factored in age, drawing on US Census Bureau data and favored places with a large population of people aged 20-34.

**Population Growth** With data from the Bureau of Labor Statistics and Moody's Analytics, we measured population

## 20. Santa Ana, California

















